

COUNSEL

Jason S. Zack

Miami

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PROFILE

Jason's practice focuses on intellectual property and general complex litigation. He advises clients nationwide regarding development of new brands, clearing trademarks and prosecuting trademark applications. He also works with clients to enforce existing brands, including cease-and-desist actions, as well as initiating and defending disputes in federal court and the T.T.A.B.

He brings years of experience working with household names and niche marks across a range of industries, goods and services, including insurance, consumer goods, toys, games, apparel, energy, entertainment, healthcare, pharmaceuticals, internet, financial products, and publishing. Jason has also served on litigation teams involving other areas of intellectual property, including patents, copyright, common law misappropriation and false advertising.

In addition, Jason works with complex litigation teams, representing both plaintiffs and defendants, as different matters in various industries are developed for trial. He frequently oversees other attorneys in complex discovery projects, including e-discovery.

Jason previously worked as a behavioral science consultant, focusing on jury research and e-Health.

PUBLICATIONS & PRESENTATIONS

How Sturdy is that Digital Couch? Legal Considerations for Mental Health Professionals Who Deliver Clinical Services Via the Internet, 26 J. Technology in Human Servs. 333 (2008)

The Ultimate Company Town: Wading in the Digital Marsh of Second Life, Univ. of Pa. J. of Constitutional Law (December 2007)



PRACTICES

Intellectual Property

EDUCATION

University of Pennsylvania Law School, J.D.; Arthur Littleton & H. Clayton Louderback Legal Writing Instructor; Articles Editor, University of Pa. J. of Constitutional Law; Academic Appointments Committee; Legal Intern, Wikimedia Foundation

University of Maryland - College Park, Ph.D., Counseling Psychology; Doctoral Fellowship; Teaching Assistant; Research Assistant

University of Maryland - College Park, M.A., Counseling Psychology

University of Florida, B.S., *honors*, Psychology; Phi Beta Kappa; Phi Kappa Phi; Nat'l Golden Key, Liberal Arts & Sciences Four-Year Scholar, SEPA Research Award; Chapter VP, Psi Chi (Psychology National Honor Society)

ADMISSIONS

Bars

Florida

New York

U.S. District Court: Southern District of New York

U.S. District Court: Eastern District of New York

U.S. District Court: Southern District of Florida

AWARDS AND ASSOCIATIONS

Best Lawyers in America: Ones to Watch (2021-2025)

American Bar Association (Standing Committee on Technology & Information Systems; Delegate to Young Lawyers' Division of the American Bar Association, 2010-2011)

New York State Bar Association (Law, Youth & Citizenship Committee, 2010-2011)

American Psychological Association

CLERKSHIPS

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Hon. Norma L. Shapiro, U.S. District Court: Eastern District of Pennsylvania, (Judicial Intern)
